



WHERE DO WE GO FROM HERE?

Prospering in a Post Health Care Reform World



at the Chester Valley Golf Club on February 8, 2012

You are cordially invited to attend a Continuing Education Event

The convergence of the economic recovery and health care reform will dramatically reshape the benefits landscape and require new navigational skills for brokers and consultants. Brokers and consultants must answer some defining questions about their roles and how they demonstrate value to their clients in the post health care reform era.

This brand new course is based on an extensive online survey and face to face interviews conducted by MetLife in 2011 with brokers and consultants who work with employers of all sizes. The results provide insights into perceived challenges and concerns, as well as different strategies being considered in order to sustain profitability, and differentiate themselves.



Presented by
Dr. Ronald S. Leopold,
MD, MBA, MPH
National Medical Director,
Vice President, MetLife

Sponsored by
MetLife

- Gain deeper insights into the scope and impact of long-term and short-term changes in the employee benefits marketplace
- Recognize actionable solutions to leverage new strategic opportunities to gain competitive advantage
- Learn about four adaptive profiles revealed by the study, that can provide ideas for refining broker and consultant's own adaptation strategies

Participants will:

Date: Wednesday, February 8, 2012
Time: 2:45pm Registration
3:00pm Presentation
5:00pm Happy Hour Reception

Place: Chester Valley Golf Club,
430 Swedesford Road
Malvern, PA 19355

Cost: Free for GPAHU Members & NAHU members,
\$50 for non-members



Click here to register online!

Space is limited...so RSVP now! Earn 2 CE credits in PA, NJ and DE. Registration required. RSVP no later than February 6th. No refunds given after February 6th. Please complete the form below and fax your registration to 1-610-903-4448 or mail it with payment to GPAHU, 425 Shelbourne Lane, Phoenixville, PA 19460. **Inquiries to Karen Mardis at kwmardis@gpahu.net.**

Name _____ Phone _____

Company _____

Address _____

City _____ State _____ ZIP _____

Email _____ (required for confirmation) Phone (_____) _____

Credit Card: Visa Master Card American Express Free for GPAHU Members & NAHU members \$50 for non-members

Credit Card No. _____ Exp. Date _____

Authorized Signature _____